

LAUREN FOSTER

Graphic Designer

Email : laurenfost23@gmail.com

Linkedin : lauren-foster24

Portfolio : laurenfosterdesigns.com

ACHIEVEMENTS

June 2022 - Present

The Heritage Group Campus Map Design

- Designed a campus map that is currently being used by a major company.
- The campus map is compatible with Adobe which allows for easy access.
- Showcases meeting rooms for employees and outside personnel, as well as designated offices for seating arrangement needs.

EDUCATION

Bachelor of Fine Arts in
Graphic Design

Ball State University, Muncie, IN

Expected Graduation : May 2024

SOFTWARE

Adobe Creative Cloud

Proficient in Adobe Illustrator

Proficient in Adobe InDesign

Proficient in Adobe Photoshop

Figma

Constant Contact

EXPERIENCE

Dec 2023 - Present

CREATIVE DIRECTOR

Socials by New Era, Remote

- Collaborates with account executives to understand clients' needs, ensuring our solutions were precisely tailored to meet their requirements and boost client satisfaction.
- Actively takes charge of crafting the design layout and maximizing the visual appeal of marketing materials, products, or publications to captivate audiences and leave a lasting impression.

Dec 2023 - Mar 2024

FREELANCER

America SCORES Seattle, Remote

- Actively contributed to the design process at America Scores Seattle by collaborating with the design team and stakeholders, brainstorming ideas, and providing creative input.
- Created eye-catching logos and label designs that capture the spirit of each anniversary event to create memorable experiences for staff.

June 2022 - Dec 2023

GRAPHIC DESIGN INTERN

The Heritage Group, Indianapolis IN

- Contributed a thoughtful perspective and innovative problem-solving skills during two successful internship rotations over a span of 2 years.
- Improved communication with stakeholders and clients by suggesting and delivering customized solutions that meet their specific needs.
- Crafted visually appealing company marketing materials by paying attention to small details while adhering to company guidelines.

Aug 2021 - Dec 2021

GRAPHIC DESIGN INTERN

WalletGyde, Remote

- Increased the amount of social media presence on Instagram and Facebook with engaging content by 2x.
- Utilized media software to schedule future content for publication on social media.